

Course Title	Master In Business Administration (MBA)
Awarding Bodies	University of Suffolk
Level of Award	FHEQ Level 7 / MQF Level 7
Credit Structure	180 Credits at level 7 (90 ECTS)
Mode of Attendance	Full-time (12 months) and Part-time (18 months)
Award title	Master in Business Administration
Entry Requirements	<p>Students wishing to apply for this programme should have the following:</p> <ul style="list-style-type: none"> • A good Honours degree in any discipline from a recognised university or higher education institution and • For international students English competence of IELTS 6.0 or equivalent is required.or • For mature students: Other relevant qualifications will be considered as will individuals with appropriate work experience.

Why Study this course

The target audience for the programme will be internationally qualified graduates who wish to gain a post graduate qualification in business and management to enhance their career development and professional prospects in their home country of origin and/or region and who wish to study as an international student on a recognised UK university programme to achieve those aims. The business, management, and entrepreneurial focus of the programme will provide the foundations and focus for successful students to contribute to the commercial, economic and business development of their respective home country or region; or to start their own businesses and / or to progress to further study for a post masters research degree. Students typically will also be aspirant or already established middle managers, or middle range executives in employment and the focus of the programme is aimed at providing these applicants with opportunities for continuing professional development while gaining a formal post graduate qualification. The entrepreneurial focus of the programme will also assist students who wish to start their own businesses in their home country or region.

Programme Aims

The principal aim of the programme is therefore to produce MBA graduates with the knowledge, skills and potential to become successful managers and business professionals in a variety of contexts and subject options within the global business environment. The general programme aims and objectives are to enable students to:

- Develop a critical understanding of how they learn and their ability to formulate new ideas,
- Exercise knowledge of, and ability to use, appropriate information systems,
- Apply skills in numeracy to enable them to understand and use finance and accounting processes,
- Demonstrate the ability to undertake original research and to analyse the data and information gathered,
- Demonstrate the ability to implement new ideas and strategies for the benefit of organisations,
- Enhance their written and oral communication skills, and
- For international students, consolidate and enhance their English language skills within business, management and organizational contexts and applications.

Programme Learning Outcomes

The following statements define what students graduating from the Masters in Business Administration (Global) course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA).

A. Knowledge, understanding and skills

(i) Knowledge and Understanding:

Students completing the programme will be able to:

- A1 Demonstrate a critical comprehension and evaluative understanding of the main issues, theories and methodologies that are central to business and business management in organisations;
- A2 Demonstrate a critical awareness, comprehension, and analytic understanding of the main functional areas of business studies, business administration and business management processes within a variety of institutional, organisational and global contexts.
- A3 Evaluate the role of the professional business manager and the professional and ethical considerations associated with this role and its contexts
- A4 Critically analyse and evaluate organisational strategic management processes within the context of the prevailing internal and external environment
- A5 Demonstrate a critical, analytic and evaluative application of theory to the advancement of management practice and within the context of professional business practices
- A6 Demonstrate a critical awareness and utilisation of research and applied research and scholarship in the evolution of business studies and management practices

(ii) Cognitive Skills

Students completing the programme will be able to:

- B1 Critically reason, synthesise judgements, and analyse complex business issues both systematically and innovatively
- B2 Reflect creatively and critically on their learning experience and make informed judgments on this experience
- B3 Analyse and critically evaluate primary and secondary information collected from research
- B4 Critically utilise, analyse and synthesise problem identification, problem solving and decision making skills, procedures and processes in resolving complex business issues
- B5 Evaluate and critically appraise business and organisational policies, practices, and activities and make informed judgements on these
- B6 Critically formulate, propose, and implement solutions and conclusions to complex business problems and do this in an effective and efficient manner
- B7 Act with reflection, critical insight, and in an independent manner in the planning and managing of their learning with limited guidance and in response to varied contexts, situations and environmental requirements

(iii) Practical/Professional Skills

Students completing the programme will be able to:

- C1 Demonstrate an ability to conduct research into business studies and management issues, fields and environmental contexts either individually and independently or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
- C2 Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
- C3 Utilise a variety of interpersonal and transferable skills including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and responding to the views of others; engaging in critical discussion and persuading or influencing others.
- C4 Communicate effectively and efficiently while utilising appropriate means and media of communication
- C5 Articulate conclusions, make judgments, and form recommendations based on evidence and which are subject to a well developed capacity for critical appraisal and which are based on imaginative, robust judgement, and firm foundations

(iv) Transferable Skills

Students completing the programme will be able to:

- D1 Structure and communicate ideas both orally and in writing taking appropriate account of the nature of the audience and utilising effective means of communication
- D2 Effectively and efficiently manage their time and be able to work to deadlines
- D3 Be an autonomous learner and take responsibility for their learning , including being able to act independently in the use and application of resources for learning
- D4 Use creative and imaginative thinking in both problem solving and decision making activities
- D5 Effectively clarify and prioritise the addressing of individual and group tasks and lead or work within a group towards meeting the requirements of defined deadlines and outcome specifications
- D6 Practice and promote on-going personal development

Course Structure¹

¹ **Notes:** Options are offered every year or only offered in particular years. Students are required to successfully pass the 7 taught modules including 5 core modules and 2 options modules before allowing to progress to the final project that leads to the MBA award with the University.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

Module Titles	Credits ECTS
Managing Human Capital and Entrepreneurship	10
Marketing Management	10
Financial Analysis and Management	10
Strategic Management	10
Research Methodologies	10
Options (students choose any TWO from below)	
Corporate Finance	5
Financial Markets & Investment Analysis	5
Strategic Marketing	5
International Marketing Management	5
International Business	5
Students will only choose ONE from below	
Dissertation	30
Business Development Proposal	30
Integrated Case Study	30

Teaching and Learning

The MBA Global adopts a student-centred approach combining scheduled teaching and learning with support for independent study through the virtual learning environment. For Full-Time students, the course is delivered in a traditional, sequential linear based, weekly pattern of teaching and learning (Monday to Friday), composed of lectures, seminars, tutorials and workshops. The full-time course is delivered within a three-trimester calendar year over 48 weeks. For Part-Time students the course is delivered one unit at a time, with each unit block running over 6 weeks, until the final Project. The course is completed in approximately 18 months. Students attend a 3-day induction at the start of their course, to ensure they are fully prepared for masters level study. Within the course all students are expected to take increasing responsibility for their individual learning and for their development of approaches to learning, this is supported by mentoring and academic guidance sessions which are take place throughout the course.

Assessment

The course assessment philosophy has taken account of the practical nature of business and management skill sets but also recognises the need to demonstrate sufficient relationship between theory and practice, and theory into practice. Cognitive, professional and transferable skills are appropriately assessed by assignment or applied tasks.

A range of strategies such as case study analysis, essay type assignments, critical literature review, formative and summative presentations/presentation papers - both group and individual, are also employed to enable students to demonstrate the skills required of a business and academic professional. All written work is submitted electronically and passed through Turnitin as an aid to detecting potential plagiarism.

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework, including case study analysis, reports, presentations, group work, reflective learning, business development plans and research projects. There are no examinations or practical assessments. Students are encouraged to use a wide range of evidential sources and information references as the basis for the production of work submitted for assessment. The use of individual skills of critique, analysis, evaluation and synthesis are a requirement of unit assessment outcomes.

Assessments and the mode of assessment are designed to relate directly to learning outcomes and the nature of the assessment task set within the Module. Individual modes of assessment may cover a range of learning outcomes depending on the Module requirements.

The issue of plagiarism, and the consequences of engaging in the act of plagiarism, is explained to students at their induction and also in unit lectures to ensure that instances of academic malpractice are minimised and where these are identified they are subject to the appropriate disciplinary action.

Course Team

The academic staff delivering this MBA course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute [and are registered with the appropriate professional body.

Module Title	Credits ECTS	Module Summary	Assessment
Marketing Management	10	This module aims to develop an integrated understanding of the key marketing concepts, theories, perspectives, policies and strategies and their use in marketing management, decision making, and planning in business sectors. It also provides a disciplined analysis of the needs, wants, perceptions and preferences of differentiated markets and their identity as the basis for effective product design, pricing, communication, and distribution	Written Assignments Accompanying Paper Executive Summary (Weighting) (2400)
Strategic Management	10	This module provide students with a detailed integrative framework for understanding the role and functions of Strategic Management within contemporary business organisations. It will also enable students to comprehend how organisations formulate, implement, and evaluate strategies and how they consider the strategic alternatives available to them.	Written Assignments Accompanying Paper Executive Summary (Weighting) (2400)
Managing Human Capital and Entrepreneurship	10	This module will enable the student to examine, reflect on and critically analyse theories and practices relevant to management, entrepreneurship, HRM and managing people in a variety of settings and cultural contexts. It also provides a critical introduction to business concepts, personal development, and process	Written Assignments Accompanying Paper Executive Summary (Weighting) (2400)

		skills which are needed to be successful in an entrepreneurship/small business venture.	
Financial Analysis and Management	10	This module provides students with a detailed integrative framework for understanding the role and functions of Strategic Management within contemporary business organisations. It will also enable students to comprehend how organisations formulate, implement, and evaluate strategies and how they consider the strategic alternatives available to them.	Written Assignme Written Assignme
Research Methodologies	10	This module introduces students to the principles, theories, practices, contexts, sources and processes related to the rigorous selection, design, carrying out, analysis, evaluation and completion of a major piece of academic and/or business and management - discipline related research. It will also develop the students' knowledge and understanding of research methods and the selection and use of appropriate research methods in carrying out a piece of sustained research	Literature- Eviden (1600 words)Res Weighting)
Options (students choose any TWO from below)			
Corporate Finance	5	This module provides a comprehensive understanding of the environment and contexts of corporate finance in organisations, and the key concepts and techniques which are used by contemporary financial managers in making financial decisions. It will also enhance the theoretical, analytic, evaluative decision making skills and capabilities of students related to financial	Individual Report

		evaluation of evidence sources, organisational investment, financing and dividend policy contexts	
International Marketing Management	5		Individual Business
International Business	5	This module provides students with a critical analysis and overview of the field of international business and the contexts, concepts, and interpretation of globalisation and its environmental identities	100% Weighting
Financial Markets & Investment Analysis	5	This module provides students with an understanding of the critical importance of how capital markets and financial institutions work. It will also develop students with a critical understanding of the impact which wider economic, contextual and environmental changes, have on both markets and financial institutions and on individual companies capital budgeting decisions and finance decisions.	Written assignments
Strategic Marketing	5	This module provides students with a framework for understanding and analysing strategic marketing processes in diverse organisational types and in differing contexts and frameworks of operation, It also develop students the abilities to critically discuss, comprehend, compare and contrast the marketing functions in different organisational or environmental contexts including in a range of industry sectors, and in international and national/regional contexts	Written assignments

Total	60 ECTS		
Students choose ONE from the Three Final Project options:			
Dissertation	30	The module focuses on students demonstrating their capacity to carry out a research project; take on board constructive criticism; reflect upon their experience and practice; and present their findings in a dissertation at the appropriate level of expertise to complete a Master's degree in business and management. Preparing a Masters dissertation will strengthen and test various subject-specific and transferable research skills, including methodology and academic writing. Students will therefore demonstrate their ability to design and conduct a research project on a theme to be agreed with the student's supervisor, and report the findings. This will be independent but supervised work.	Research Reflect Dissertation (100%
Business Development Proposal	30	The module provides a learning framework within which the cross-functional contexts of the modern business environment and the skill sets required in this environment are able to be explored within a sustained piece of case study based analysis and research. It critically focuses on enabling each student to review practical business problems and proposing solutions to these problems within a controlled "live" learning environment which is focused on case study evaluation. It also provides opportunities for each student to solve cases/case study examples and justify the solutions that	Research Reflect Business Develop 80%

		<p>have been put forward from an available pool of different solutions and scenarios. The module provides each student with an introduction to the differential learning opportunities offered within retrospective, contemporary, and prognostic case study analysis and evaluations which may be drawn from differing examples.</p>	
Integrated Case Study	30	<p>The module provides a learning framework within which the cross-functional contexts of the modern business environment and the skill sets required in this environment are able to be explored within a sustained piece of case study based analysis and research. It critically focuses on enabling each student to review practical business problems and proposing solutions to these problems within a controlled “live” learning environment which is focused on case study evaluation. It also provides opportunities for each student to solve cases/case study examples and justify the solutions that have been put forward from an available pool of different solutions and scenarios. The module provides each student with an introduction to the differential learning opportunities offered within retrospective, contemporary, and prognostic case study analysis and evaluations which may be drawn from differing examples.</p>	Research Reflect Case Study Analy
Total	90 ECTS		

Developing employability

The course aims and objectives, which are in turn underpinned by module learning outcomes and the learning and teaching strategy of the course, are designed to address the UK Graduate Attributes and characteristics descriptors as well as the relevant UK and Malta Academic Standards and framework.

The course is designed to develop in its students those graduate attributes which have been identified by employers as being the skills and competencies which a graduate should have upon completion of their course. In focussing on these attributes the course is aimed at supporting students in the development of their career, their career objectives and aspirations, and their continuing professional development in their chosen area of employment.

The course philosophy is therefore concerned with the sustainability of the relationship between theory and practice, with theory into practice, and with the application of theory and practice within the wider development of personal employability attributes, career development and continuing professional development.

The design, responsiveness and sensitivity to market targets, and the career enhancement, employability and student development objectives for the course have meant that curricula, learning and teaching strategy, module syllabi and assessments strategy have taken into account the requirements for supporting the development in the student of:

- Problem identification, solving and reflective, analytic and application abilities in the student;
- The development of inter-personal skills and networking by the student;
- The concepts of international citizenship and international role – including the concepts of diversity, sustainability, interdisciplinary, multiple perspectives, critical thinking and reflection;
- Flexibility and adaptability
- Effective communications
- Creativity and innovation

LSC Group courses have an established market reputation for the development of a wide range of management and business professionals drawn from a variety of employment sectors.

After Graduation

Career opportunities and employment opportunities for successful MBA graduates are expected to continue to be found in both the private and public sectors in all areas of management, business development, organisational development, entrepreneurial development and similar general employment areas.

The course structure is also designed to support students in the development of their own businesses or to gain employment in the general business and management sectors or in specific areas of marketing, financial management, strategic development, research, human resources management, international business sectors and similar areas.

Students who complete the course are expected to seek employment in their local region or area or to use the international nature of the learning experience and the final qualification to seek employment in the wider international and/or national region.

Students may also decide to continue to progress to doctoral studies on completion of the MBA

Completion rates:

LSCM has been running the MBA programmes for a number of years now, and the current progression rate is over 95%.

Further Learning Opportunities

Upon completion of the MBA students may wish to consider taking a research degree such as a DBA or PhD. LSCM does not currently offer these programmes but hopes to do so in the future.